



NAVBuilder™ Developer Program

NAVBuilder significantly improves your time to market by enabling you to quickly and efficiently include location-based services in your wireless applications.

Getting started is easy

First, sign up as a BREW or J2ME developer

For BREW:

- Create an account on the BREW developer website and download and install the BREW SDK and Tools Suite.

For J2ME:

- Create an account on the selected carrier's developer website and get the SDK.

Then sign up as a Networks In Motion developer:

- Create a developer account on NIM's developer website.
- Download the NAVBuilder SDKs you need to get started.
- Use the NAVBuilder online resources to simplify and streamline your efforts.
- Contact NIM for additional assistance.

NAVBuilder System Requirements

- Designed to operate on devices with BREW 2.1.3 or greater or J2ME MIDP 2.0, CLDC 1.1.
- Selected SDK and tools from carrier.

About NIM

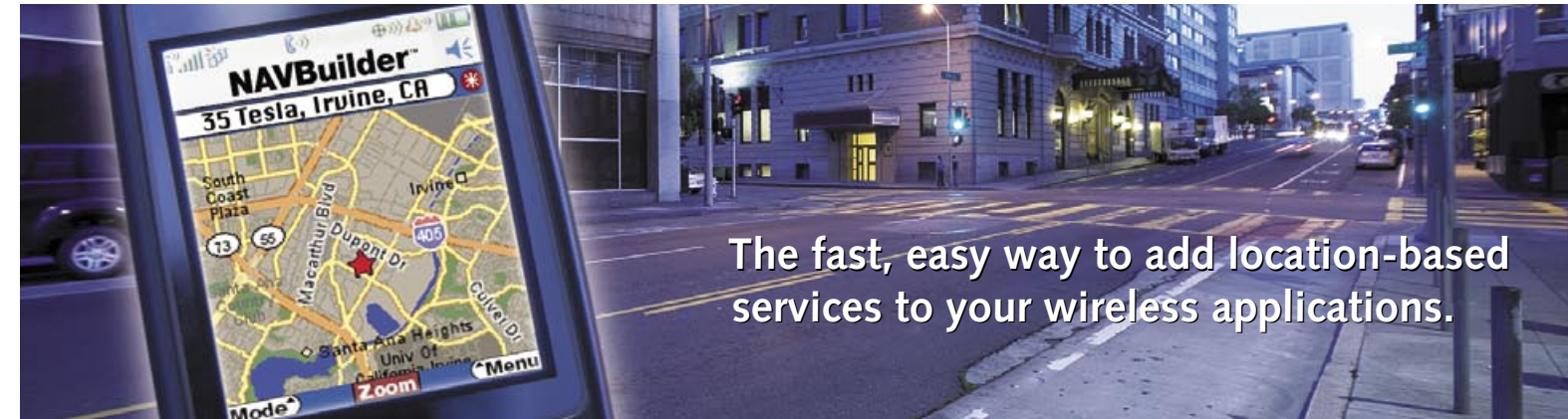
Founded in 2000 and headquartered in Irvine, California, NIM provides award-winning wireless navigation solutions for today's GPS-enabled mobile phones. Our exceptionally reliable platforms deliver location-centric information to people on the go, offering continuous access to local directories, maps, driving directions, and more.

For more information, contact Networks In Motion, Inc.

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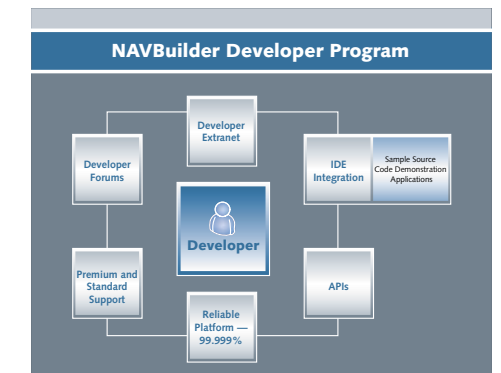


The fast, easy way to add location-based services to your wireless applications.

NAVBuilder™

Location awareness is a key driver motivating today's consumers to adopt wireless applications for their GPS-enabled mobile phones. Networks in Motion has helped lead the way with the award-winning NAVBuilder, which supports software developers' efforts to address this emerging market for location-based services (LBS), and provides a platform for resolving location- and context-based real-time data requests by subscribers.

The NAVBuilder Developer Program provides wireless application developers and enterprises with a rich set of tools to quickly and efficiently integrate location-based services into their applications and business processes. Designed to speed time to market and reduce design and development costs, NAVBuilder APIs feature powerful location, mapping, and direction capabilities that can easily be integrated into wireless applications.



Benefits

NAVBuilder delivers significant benefits to software developers:

- Easy, flexible programming through custom BREW and J2ME APIs
- High-level network APIs eliminate the usual network complexities
- No need to acquire and maintain geographic information system (GIS) databases or cartographic content, saving the time and up-front expense of negotiating content licenses
- No need to invest in proprietary hosting infrastructure

NAVBuilder is backed by a solid track record in wireless application development:

NIM has been a leader in wireless application development for five years, with a strong background in BREW and J2ME. NIM deployed its AtlasTrack™ field force automation and tracking application on Nextel in 2003, and launched the VZ Navigator service on Verizon in 2006.

NIM's BREW and J2ME applications have received a variety of industry accolades, including:

- **PhotoFinder**
Winner Global LBS Challenge at CTIA 2005
- **AtlasBook Navigator**
Winner LBS Challenge at CTIA 2004
Winner Most Innovative Use of Technology 2005
- **FamilyFinder**
Semi-Finalist LBS Challenge at CTIA 2004
- **AtlasLink**
Field Force Automation Carrier Trials 2004



Applications based on our NAVBuilder™ platform have won two LBS Challenges, as well as the 2005 Brew Developer Award.

Program Features

A selection of Software Developer Kits (SDKs)

- NAVBuilder BREW extensions
- NAVBuilder J2ME libraries
- NAVBuilder web interface

Each SDK includes sample code and sample applications showing how to:

- Navigate to an address
- Display a map for a given coordinate/address
- Find a point of interest (POI) using Local Search
- Get directions between two addresses

Ongoing service and support for LBS operation

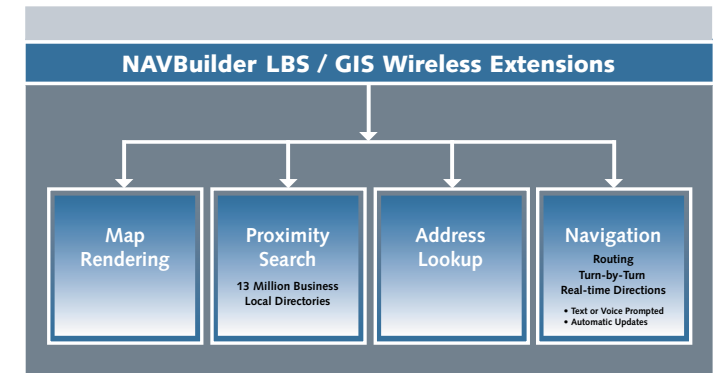
- Hosted production and staging platform
- Debugging tools

Powerful APIs

The NAVBuilder Developer Platform is a set of BREW and J2ME interfaces that provide a complete development platform for LBS applications. This set of extension interfaces is designed to let the developer select only the features required by that particular application. The extension is deployed along with the developer's application when launched.

NAVBuilder APIs include:

- **Navigation**
Provides real-time, turn-by-turn, GPS-based navigation, including the navigation user interface, automatic rerouting, and voice prompts.
- **Maps**
Provides support for downloading and rendering maps.
- **Local Search**
Provides support for searching for POI around a specific point, along a route, or in a certain direction. Includes selection from a variety of available categories of POIs.
- **Address Lookup**
Provides forward/reverse geocoding services for finding the address of a given coordinate or finding the coordinates of a given address.
- **Text Directions**
Provides static text directions between two points.



Technical Support

NAVBuilder web-based support capabilities:

- Developer forums
- Links to carrier developer programs (with descriptions of technology used by each)
- FAQ listings
- Lists of supported handsets
- Additional e-mail support