



NAVBuilder™ Developer Program

NAVBuilder System Requirements

- Designed to operate on devices with BREW 2.1.3 or greater or J2ME MIDP 2.0, CLDC 1.1.
- Selected SDK and tools from carrier.

Proven Success

NAVBuilder is backed by a solid track record in wireless application development. Networks In Motion has been a leader in wireless application development for five years, with a strong background in BREW and J2ME. NIM deployed its AtlasTrack™ field force automation and tracking application on Nextel in 2003, and launched the VZ Navigator service on Verizon in 2006.

About Networks In Motion

Networks In Motion is an award-winning, wireless navigation and location-based services company that turns GPS-enabled mobile phones into powerful navigation, location, and multi-functional tools that allow subscribers to get turn-by-turn, voice-prompted directions to a particular address or to locate a nearby restaurant, ATM machine, gas station or other point of interest in their home town or while traveling. NIM's powerful platform is easy for developers to integrate and provides the tools that speed their applications' time to market.



Network In Motion's BREW and J2ME applications have received a variety of industry accolades, including:

PhotoFinder™

Winner Global LBS Challenge at CTIA 2005

AtlasBook Navigator™

Winner LBS Challenge at CTIA 2004

Winner Most Innovative Use of Technology 2005

Family Finder

Semi-Finalist LBS Challenge at CTIA 2004

AtlasLink™

Field Force Automation Carrier Trials 2004

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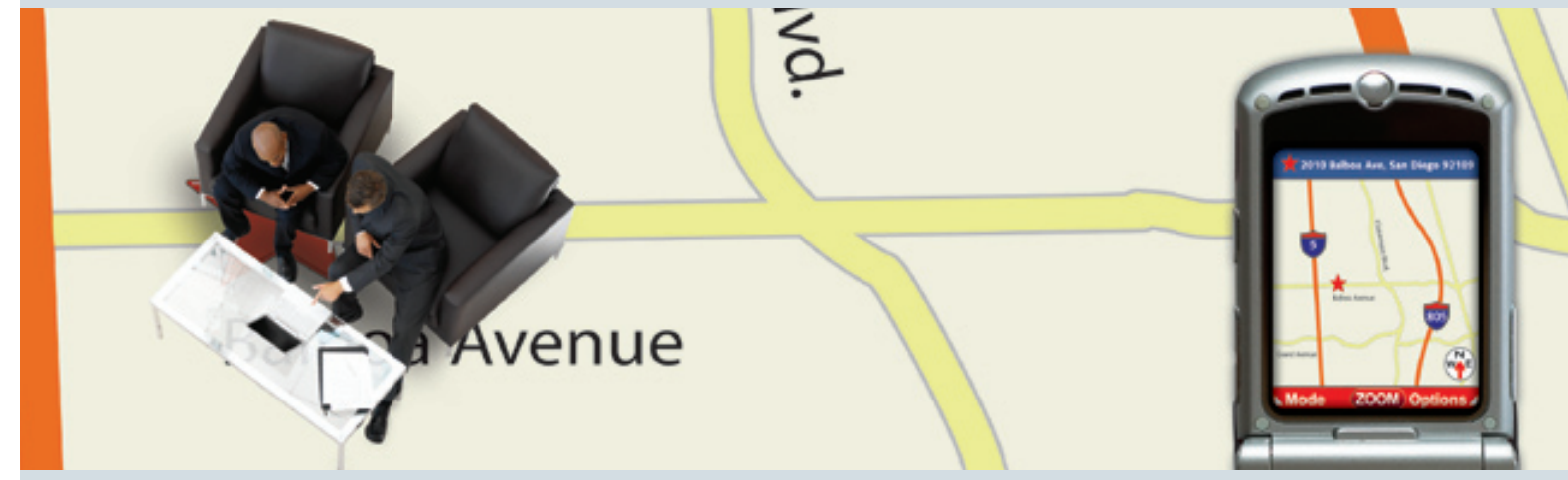
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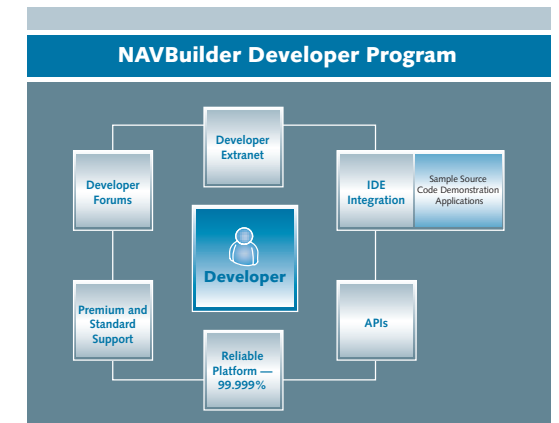


NAVBuilder™ Developer Program



NAVBuilder™

Location awareness motivates today's consumers to adopt wireless applications for their GPS-enabled mobile phones. Networks In Motion (NIM) leads the way, supporting software developers and carrier/operator efforts to address the emerging market for location-based services (LBS). Networks In Motion's award-winning NAVBuilder platform provides real-time location information for your subscribers' requests.



The NAVBuilder Developer Program provides wireless application developers and enterprises with a rich set of tools to quickly and efficiently integrate LBS into their applications and business processes. Designed to speed time to market and reduce design and development costs, NAVBuilder APIs feature powerful location, mapping, and direction capabilities that can easily be integrated into wireless applications.

Benefits

Software developers

Adding location awareness doesn't have to be a difficult, time-consuming job. NAVBuilder significantly improves your time to market by enabling you to quickly and efficiently include LBS in your wireless application.

- Easy, flexible programming through custom BREW and J2ME APIs.
- High-level network APIs eliminate the usual network complexities.
- No need to acquire and maintain geographic information system (GIS) databases or cartographic content, saving the time and up-front expense of negotiating content licenses.
- No need to invest in proprietary hosting infrastructure.

Wireless carriers/operators

Supporting application developers is simpler than ever. The NAVBuilder Developer program gives application developers the help they need, and ensures effective use of LBS resources.

- Increased subscriber GPS awareness and data service use.
- Add third party applications with LBS ties to your branded navigation and finder products.
- Proven "carrier-grade" LBS infrastructure.
- Location expertise and support for LBS-interested developers with reduced direct involvement.

Program Features

Software developer kits (SDKs)

Carrier-aware

- BREW extensions.
- J2ME libraries web interface.

SDKs include APIs with sample code and applications

- Convert location geocode to an address or vice versa.
- Display and manipulate maps for specified coordinates/addresses.
- Find points of interest (POI) using local search.

Service and support for LBS operation

Hosted production and staging platform

- Carrier-grade performance and reliability.
- Consistent results.

Customer support organization

NAVBuilder APIs

Maps

Support for downloading and rendering maps.

Local search

Support for searching for POI around a specific point, along a route, or in a certain direction. Includes selection from a variety of available categories of POIs.

Address lookup

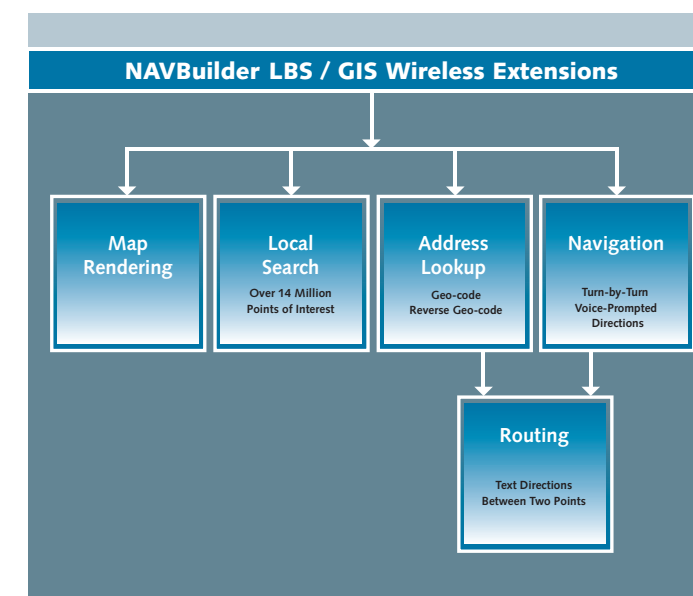
Forward/Reverse Geocoding Services for finding the address of a given coordinate or the coordinates of a given address.

Routing

Provides static text directions between two points.

Navigation

Turn-by-turn guidance with routing.



Technical Support

NAVBuilder web-based support capabilities

- Developer forums.
- Links to carrier developer programs with descriptions of technology used by each.
- FAQ listings.
- List of supported handsets.
- Additional e-mail support.

Getting Started is Easy

A few simple steps

First, sign up with your chosen carrier/operator.

Apply to join the Networks In Motion developer program:

- Create a developer account on NIM's developer website.

After approval:

- Download the NAVBuilder SDK you need to get started.
- Use NAVBuilder online resources to simplify your efforts.
- Contact NIM for additional assistance.