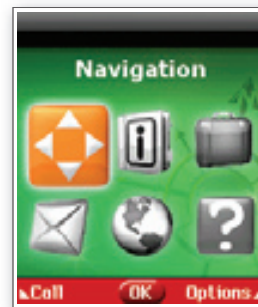


# AtlasBook<sup>TM</sup>

AtlasBook turns GPS-enabled mobile phones into personal navigation devices, giving users immediate access to local directories, maps, and driving directions on the go or from home. AtlasBook's award-winning location-based services lets users pinpoint their location and confidently plot their next move, whether traveling across town or across the country.



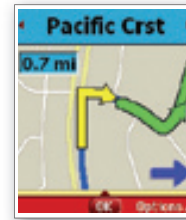
## Benefits

- AtlasBook provides the same capabilities and user experience as on-board navigation systems, without the high cost. By leveraging assisted GPS technology, users can get turn-by-turn directions and find points of interest (POI) in places where a GPS signal is weak or not available.
- Instant information on nearby restaurants, ATMs, hotels, hospitals, theaters, and 14 million other POI.
- Route planner and voice-prompted navigator guide every maneuver of every journey.
- One-touch calling to the destination makes it easy to place orders, confirm appointments, or get additional information.
- Web planner lets users quickly create and update travel itineraries, complete with addresses, phone numbers, and other key details, and send place messages to multiple mobile phones and email addresses.
- Users can send place messages from their mobile phones to other mobile phones and email addresses; and similarly receive place messages, directly navigate to those places, map them, or search for POI around those places.
- Automatic upgrade notifications are sent to users' mobile phones enabling them to initiate software upgrades over the air.

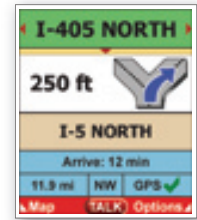
## Features

### Navigation

- Users can plot the course with a trip summary that includes an overview map of the entire route and the estimated time of arrival.
- Clear, turn-by-turn diagrams on a map guide the user to their destination.
- The voice-prompted navigator will automatically notify the user of the next turn and reroute if a mistake is made.



Limited Cartography with Turn Icons



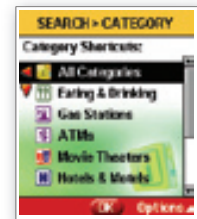
Vector-based Turn Map

### Local Search

- With one-touch calling and route preview features, it's easy to find nearby restaurants, ATMs, movie theaters, hotels, hospitals, roadside assistance, and other POIs using a database of more than 14 million locations.
- Optimized interface lets users enter just the first few letters to call up favorite locations and recent searches.

### Map

- Quickly get a map, address, phone number, airport, or ZIP code.
- Users can pinpoint a current location, map every turn of a trip, track the progress, and pan and zoom maps while navigating.



Local Search Results

### Messaging

- AtlasBook users can share place messages among mobile phones, and also send place messages to multiple email addresses.
- Messages are stored in recent searches, available for quick future retrieval.



Follow-me Map with Route Highlighting

### AtlasBook Website and Synchronization

- A customized AtlasBook website allows users to view locations on a map and plan their trip.
- Recent Searches and Favorites folders on the AtlasBook website can be synchronized with the same folders on an AtlasBook mobile phone.

### LBS Interface for Third-party Mobile and Website Applications

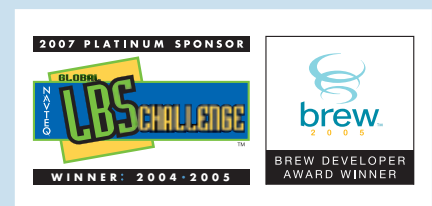
- Using the appropriate APIs, third-party developers can send place messages to AtlasBook, where they are received and recognized as geocoded locations.

## AtlasBook transforms GPS-enabled mobile phones into powerful navigation devices

AtlasBook leverages the robust, scalable NAVBuilder Platform, delivering proven performance in world-class data centers with 24/7 monitoring and geographic distribution. BREW, JAVA, Web, and OpenLS APIs support rapid customization and application development. Market-leading NAVTEQ data supports real-time navigation and location information.

### What's Needed to Start

- NIM-certified GPS-enabled mobile phone.
- AtlasBook application downloaded over the air and installed on mobile phone.
- Web browser access and web account (optional).



**For more information, contact Networks In Motion, Inc.**

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